



## Consent for Children to Appear in Photographs or in Videos and How They will be Used.

Policy Leader / DSL / HT	<b>Mr A Wright</b>
Last Updated	<b>March 2025</b>
Approved by the Governing Body	<b>March 2025</b>
Date to Review	<b>December 2026 (at the latest)</b>



## **Consent for Children to Appear in Photographs or in Videos and How They will be Used.**

We sometimes take photographs of the children at our school. These images may be used in printed publications that we produce, on our school website and X (formerly Twitter) page, on project display boards in school or Class Dojo and these may then be retained for the school's historical archive. We may also make video or webcam recordings for example, and upload these to the same platforms, as part of school assemblies or as a record of a school production.

It is important that we protect your child's interests, respect your wishes and comply with Data Protection law. Please read the **Conditions of Use** below before answering the questions on the separate sheet and then sign and date this form. Please return the completed form (one for each child) to the school as soon as possible; we will not use a photograph or video of your child without consent.

Please note there are certain activities for which we do not use consent as the basis for processing your child's data. These are described in our Privacy Notices, <https://mossside.lancs.sch.uk/parents/data-protection/>. We may also take photos/video clips of your child for identification purposes and for evidencing their educational development – such data will remain securely on their individual file and will not be shared unless the law requires us to do so, or if you have given your specific consent.

Please note that you can withdraw your consent at any time. If you have any queries or wish to withdraw or review your consent, please contact the office staff.

### **Conditions of Use:**

- Distributed material will, by its nature, be available indefinitely but no new material will be produced after this point. Archive material will be kept securely in school for the lifetime of the school.
- The school will not re-use any photographs or recordings of your child in a way that is incompatible with the original purposes explained to you.
- We may use group or class photographs or footage with very general labels, such as 'a science lesson'.
- We will always vet photographs carefully and only use photographs and videos of pupils who are suitably dressed.
- Parents should note that websites can be viewed throughout the world and not just in the United Kingdom (where UK law applies) and, when copied from the website, images and information can no longer be controlled by the school.
- If you give permission for your child's image to be used by the media then you should be aware that the media will want to use any printed or broadcast media pictures that they take alongside the relevant story. It is likely that they will wish to publish the child's name, age and the school name in the caption for the picture (possible exceptions to this are large group or team photographs). It is possible that the media will re-publish the story on their website, or distribute it more widely to other newspapers or media organisations.



**Moss Side**  
Primary School

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- This only applies to images taken by school staff or any other professional authorised by school. This may include, for example, South Ribble Active Team as part of school competitions/school events.

NB. Photographs may be taken, under clear guidance, on school premises by parents (e.g. class assemblies) but we request, for the safety of all our children, that these are not published online.

Further information on how we use your data and your child's personal data is in the Privacy Notice(s) available <https://mosside.lancs.sch.uk/parents/data-protection/>



## Consent for Children to Appear in Photographs or in Videos and How They will be Used.

Description of the use of Photographs or Images	Please Circle
<p><b>May we use your child's photograph and name on display boards within the school building?</b></p> <p><i>Please note:</i> Displays are generally viewed by staff, pupils, parents, guardians and other visitors to the school.</p>	<p>Yes</p> <p>No</p>
<p><b>May we use your child's photograph in hard-copy publications that we produce for promotional purposes?</b></p> <p><i>Please note:</i> Printed publications are available to everyone.</p>	<p>Yes</p> <p>No</p>
<p><b>May we put your child's photograph on the school's website including on newsletters?</b></p> <p><i>Please note:</i> Websites can be viewed throughout the world, not just the United Kingdom where UK law applies and, if copied from the website, images and information can no longer be controlled by the school.</p>	<p>Yes</p> <p>No</p>
<p><b>May we use your child's image/video within Class Dojo posts?</b></p> <p><i>Please note:</i> access to these posts is for parents and pupils. Parents are requested not to distribute these further.</p>	<p>Yes</p> <p>No</p>
<p><b>May we use your child's photograph on Social Media [currently X]?</b></p> <p><i>Please note:</i> Social Media can be viewed throughout the world, not just the United Kingdom where UK law applies and if copied from social media, images and information can no longer be controlled by the school.</p>	<p>Yes</p> <p>No</p>
<p><b>May we record your child on video, e.g. Nativity play, internal school events, external school events and trips?</b></p> <p><i>Please note:</i> this may include your child's voice as well as their image. Videos will only be made available to parents/guardians of the children involved. Parents are requested not to distribute these further.</p>	<p>Yes</p> <p>No</p>
<p><b>May we use your child's image in the media as part of school's involvement in an event? e.g. athletics competition?</b></p>	<p>Yes</p> <p>No</p>
<p><b>May we store your child's image/video within school archives for historical purposes e.g. To be shown during anniversary events to celebrate the life of the school?</b></p>	<p>Yes</p> <p>No</p>

Name of Child:

Name of Parent/Carer:

Signed (Parent/Carer):

Date: